

Hula Honeys - another label.
Hohlstrasse 149, CH-8004 Zürich
Switzerland

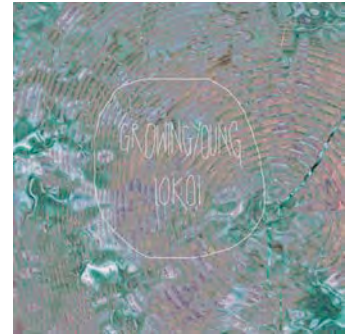


www.hulahoneys.net
hello@hulahoneys.net

*

Aritst: **IOKOI**
Title: **Growing Young**
Release: **April 23rd, 2013**

Catalogue No.: **hon12**
Format: **7" vinyl + digital download**
file under: **Ambient Pop, Drones, Experimental**



On April 23rd, IOKOI is releasing her solo debut „Growing Young“ as 7"-single and digital download. The single will be released on transparent vinyl with a hand sewn fabric packaging - „from nonna with koi“.

„Growing Young“ is a mature piece of music by IOKOI, based on a reduced and gloomy bass figure and the singer's pure, hypnotical and haunting vocals. IOKOI sings impulsively, still quietly insisting and powerful: „we are not young enough to know everything“ and „turn back time forwards“ remind the listener of the circle of life - and for a moment, IOKOI lets time run backwards with „Growing Young“.

With this song, IOKOI also struck the right note with the excentric fashion designer **Yohji Yamamoto**, who used the it to emphasize a trailer for his fall- / winter collection 2012 for Selfridges. IOKOI sets her music into a dialogue with the world of fashion, while she brings up questions on identity and self-portrayal.

IOKOI is a singer and musician you couldn't quite get around in the recent past: be it as a performing musician in the theatre, as live improvisator at the silent movie screenings of the Institute of Incoherent Cinematography (IOIC), as solo or band musician with concerts at Helsinki Klub or at the Les Digitales Festival: with her music, IOKOI takes an unique stand between Ambient, Drones and Pop. She consciously leaves her songs time and space to unfold, while she soulfully takes her listeners in.

The single **Growing Young** was mastered by **Dan Suter** is being released on **April 23rd, 2013** as a limited (300 Ex., hand-numbered) **Vinyl Edition** and **digitally** via Bandcamp, Beatport, iTunes, etc.

IOKOI - Growing Young is distributed by **Godbrain Distribution**.

Listen! <https://soundcloud.com/hulahoneys/sets/iokoi-growing-young>

Label contact, international distribution & mailorder:

Hula Honeys | Hohlstr. 149 | CH-8004 Zürich
hello@hulahoneys.net | www.hulahoneys.net

Hula Honeys - another label.
Hohlstrasse 149, CH-8004 Zürich
Switzerland

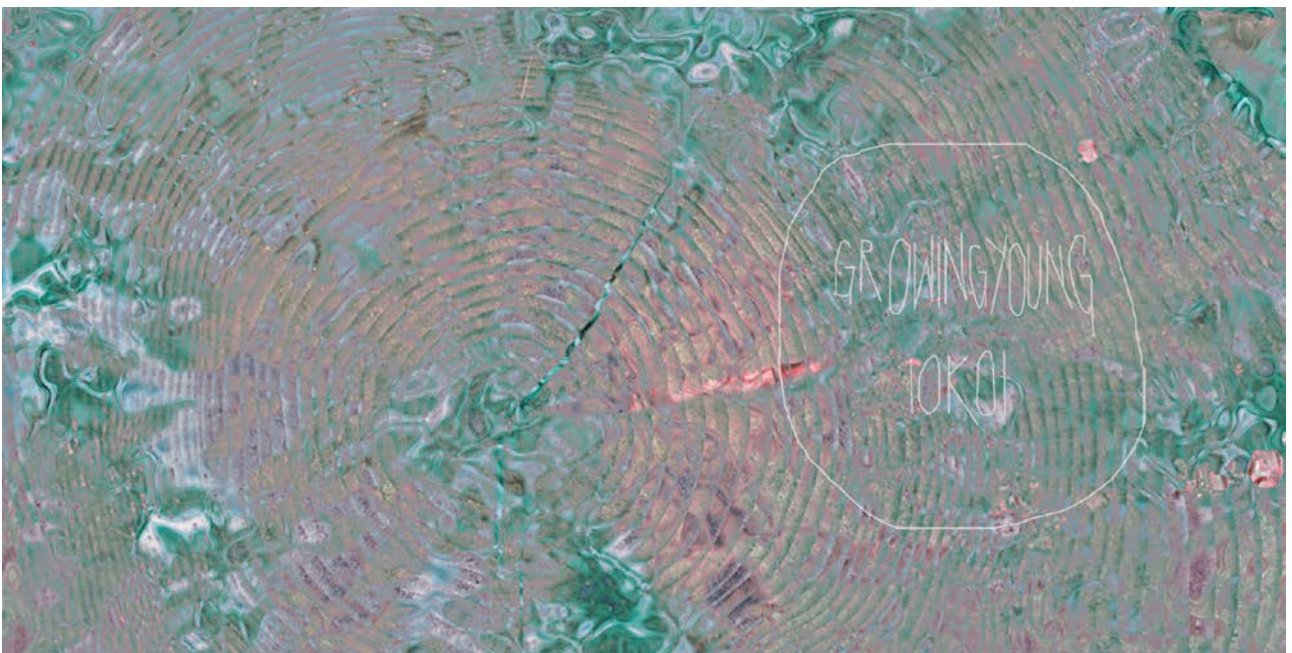


www.hulahoneys.net
hello@hulahoneys.net

IOKOI by Daniele Kaehr:



IOKOI - Growing Young: Cover Back / Front:



IOKOI - Growing Young, Tracklist:

A: Growing Young / B: Growing Young backwards

Hula Honeys - another label.
Hohlstrasse 149, CH-8004 Zürich
Switzerland



www.hulahoneys.net
hello@hulahoneys.net

*

Links Hula Honeys:

<http://www.hulahoneys.net>
<http://hulahoneys.bandcamp.com>
<http://www.facebook.com/HulaHoneysRecords>
www.twitter.com/hulahoneys
www.youtube.com/allthehoneys
<http://soundcloud.com/hulahoneys>

Links IOKOI:

<http://iokoi.net/>
<https://soundcloud.com/iokoi>
<https://www.facebook.com/iokoi>
www.twitter.com/doyoubeat
www.vimeo.com/iokoi
<http://www.youtube.com/iokoimusic>

CH-distribution:

Godbrain | Oliver Hofer | Federweg 22 | CH-3008 Bern
oliver@godbrain.ch | T: +41 (0)31 381 4681 | <http://godbrain.ch/>

Label contact, international distribution & mailorder:

Hula Honeys | Hohlstr. 149 | CH-8004 Zürich
hello@hulahoneys.net | www.hulahoneys.net | www.hulahoneys.net